



The Unique Reflection of Quality

STYLISH

collection

Prefinished Hardwood Floor

Invent your own Mirage Look.

Explore the possibilities of our Stylish Collection
at your Mirage dealer today.



A product of **BOA-FRANC**



1255, 98th Street, Saint-Georges, Quebec, Canada G5Y 8J5
T.: 418-227-1181 • 800-463-1303 • F.: 418-227-9360

Your authorized Mirage dealer:



Litho Canada | M0707_108E.1.1

www.miragefloors.com





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Mirage Quality: Mirage Look

The Mirage Look is all about style, comfort, ambiance, and uncompromising quality.

At Mirage, quality is an obsession that extends right down to the smallest detail. It's our way to ensure that your floor looks its best from the moment it's installed—and for many years to come.

Mirage. A genuine look. A focal point in your home. Guaranteed peace of mind. In short, the world's finest hardwood flooring.

STYLISH  collection

Design Series
Maple, Sambuca



The Mirage Look, an environmental choice

Like you, Mirage cares about the environment and its resources. To protect these riches, we have adopted an environmentally friendly philosophy backed by a multitude of everyday actions.

Respectful handling of nature's materials. Careful selection of responsible, environmentally aware suppliers. Innovative methods for systematic recovery of waste materials. Use of nontoxic components in products. Steadfast support for reforestation.

As we seek a healthy future, Mirage quality stands as a symbol of the search for balance and a better quality of life.



Discover your own Mirage Look

Nothing could be simpler!

- 1 Choose the **collection** that suits your tastes.
- 2 Select the **series** that suits you best.
- 3 Find the **color** and **species** of wood you prefer.
- 4 Select **width** on the basis of your space requirements.
- 5 Opt for the **application technology** best suited to your project.

You'll be proud of your Mirage Look.
It's a reflection of who you are.

Visit www.miragefloors.com

Our website is packed full of inspirational ideas, information, and advice.

Don't miss it!



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Exotic Series
Brazilian Cherry [Jatoba], Natural

STYLISH


collection

A statement in style

Do you like to be different, to stand out from the crowd? Are you known for your originality and good taste?

Boldly self-confident, the four series in our Stylish Collection feature local and exotic species that bring a world of distinctive beauty and charm.

The Mirage Look—originality that's always in vogue.



Design Series
Red Oak, Vienna

6



Sweet Memories Series
Maple, Earl Grey

7

Sweet Memories Series
Maple, Toffee



Sweet Memories Series

Eye-pleasing colors add a splash of warmth to your surroundings with a look that is both antique and modern. Perfect for contemporary and country-style decors with a unique variable staining process that recreates a sought-after antique look. Deliciously authentic. Treat yourself!

Design Series
Maple, Alaska



Design Series

The colors of creativity. Discover rich, contemporary shades perfectly adapted to your lifestyle. Create a unique atmosphere based on your needs. Dare. Surprise. Amaze.



STYLISH collection

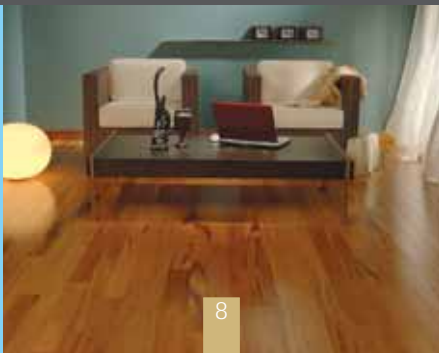
Exotic Series

Conjure up delightful flights of fancy with fascinating nuances of color and different woods for different looks.

Herringbone Series

A modern tribute to old-time designs. Imagine a decor with a resolutely personal touch. Fixed-length strips ensure perfect symmetry while different species combine to create a unique effect. Captivating and inspiring.

Exotic Series
Tigerwood, Natural



Herringbone Series
Red Oak, Sierra





Exotic Series
Sapele, Natural

A sumptuous selection of wood species

Every room has its unique style.
And every species, its Mirage Look.

Sweet Memories Series

Maple in all its glory. Rich and pronounced nuances for an antique look.

These floors are renowned for their refined antique styling. To create this look, pronounced color variations, small open knots, repaired and/or sound knots, hairline cracks, mineral streaks, and natural imperfections are all permitted. These distinctive marks have no bearing on the floor's integrity. The staining process simulates the look of normal wear and tear without altering the quality of the finished product.



Maple, Crème brûlée



Maple, Toffee



Maple, Truffle



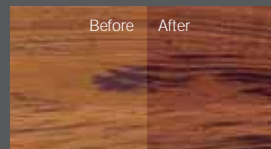
Maple, Earl Grey

Exotic Series

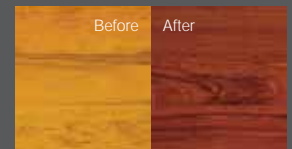
Tigerwood. Brazilian Cherry. Santos Mahogany. Sapele. A new world of hardwoods with a unique and exotic appeal.

Brazilian Cherry can vary in color from yellowish to reddish and over time may develop occasional white mineral deposits on certain boards. Because of its physical properties, Brazilian Cherry must not be installed on subfloors with radiant heating systems.

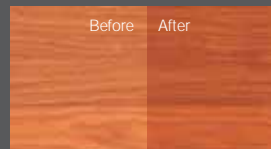
Wood is a natural product that changes color when exposed to light. All species of wood change color after installation, but some of them—notably Tigerwood, Brazilian Cherry, Santos Mahogany, and Sapele—change more than most. Floor surfaces will become much darker and more uniform a few months after their installation. Some wood species—notably Brazilian Cherry and Sapele—can vary in color over time during wood aging.



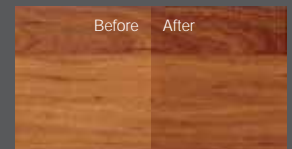
Tigerwood, Natural



Brazilian Cherry [Jatoba], Natural



Santos Mahogany [Cabreuva],
Natural



Sapele, Natural



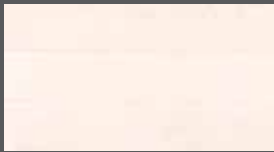
Design Series
Maple, Merlot

We bring out the best in each species. Special attention is paid to color consistency during staining, with the stain applied all the way into each joint, so that you enjoy matchless quality and a superb look every time.

Design Series

Dark, rich shades applied over Maple, Yellow Birch, and Red Oak create a modern and cozy atmosphere.

Dark colors tend to draw more attention to dirt, scratches, and other signs of wear and tear, but have no impact on the quality of the product.



Maple, Alaska



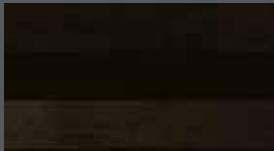
Red Oak, Alaska



Maple, Charcoal



Red Oak, Charcoal



Yellow Birch, Java



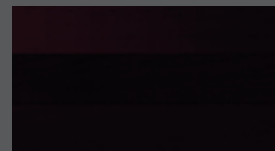
Red Oak, Java



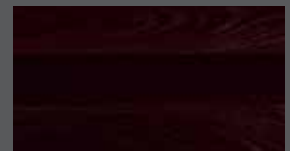
Maple, Vienna



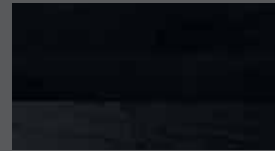
Red Oak, Vienna



Maple, Merlot



Red Oak, Merlot



Maple, Sambuca



Red Oak, Sambuca

Actual appearance and colors may vary from those shown here.



Herringbone Series
Maple, Auburn

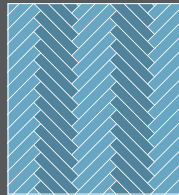


Sweet Memories Series
Maple, Toffee

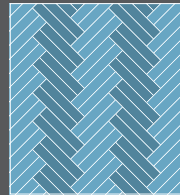
Herringbone Series

Maple. Red Oak. American Cherry. Brazilian Cherry [Jatoba]. Fixed lengths are combined to create original patterns and designs.

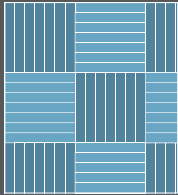
Patterns



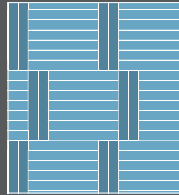
Herringbone



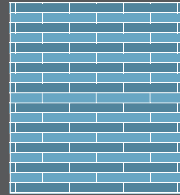
Double Herringbone



Cube*



Basket*



English pattern
[bricks]

Colors available

	Maple	Red Oak	American Cherry	Brazilian Cherry [Jatoba]
Natural	•	•	•	•
Golden		•		
Sierra	•	•		
Nevada	•	•		
Auburn	•	•		

The Herringbone Series is available in the Stylish Collection in a width of 2-9/16" [65 mm] and fixed lengths of 13-3/4" [350 mm] and 17-7/8" [455 mm] and is offered in four species as well as the most popular colors.

* Cube and Basket patterns require the use of 17-7/8" [455 mm] strips only.

More on the Mirage commitment to quality at
www.miragefloors.com

Choose your width, create your space!

To create your own Mirage Look, choose among a selected variety of widths for the desired effect. Thinner strips are perfect for smaller spaces, whereas larger widths add a touch of warmth to a larger room. And not only do they blend in with your decor, the available widths fit right in with your lifestyle, with a selection that opens up a whole new world of possibilities!

Widths





The perfect solution
for any environment

Environments change, methods evolve.

Classic, Engineered, and Lock: three
different ways to bring your Mirage Look

to life. The same results every time:

consistency, stability, durability, and life-

long good looks. Guaranteed.

Ask your Mirage dealer about the best

choice for your project.

Sweet Memories Series
Maple, Truffle

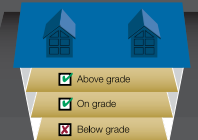
mirage[®]
Classic



Solid, 100%
hardwood product.

Reliable 100% hardwood construction ensures matchless quality and proven, recognized performance for main and upper floors. Micro-V joints on all sides guarantee a look that can't be beat. Boards can be nailed or stapled down to a recommended subfloor and provide outstanding durability.

Recommended
installation



m i r a g e[®]
Engineered

m i r a g e[®]
Lock

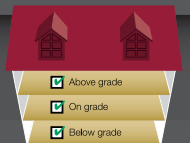


Real wood boards.
Hardwood plywood base.

It can be nailed down to a wood subfloor or glued down over concrete or over a radiant heat system. Flexible, stable, versatile. A perfect tongue and groove fit and micro-V joints on all sides. An environmentally friendly approach. Sawn hardwood layer 5/32" [4 mm] over a plywood base, comparable to a 3/4" [19 mm] solid product. It can be sanded 3 to 5 times.



Recommended
installation

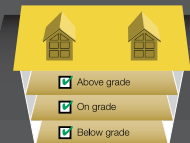


Real wood boards.
High density fiber core.

Truly brilliant. No glue, nails, or staples required. Real hardwood with a high density fiber [HDF] core ensures improved stability and resistance. Installation is fast and easy above, on or below grade. Micro-V joints on all four sides guarantee a flawless look. The Rightloc™ locking system allows you to move your floor anywhere you wish.



Recommended
installation



18



19

Characteristics of technologies per series

	Technology	Width	Thickness	Gloss	Installation type	Recommended installation
Sweet Memories Series	Classic	3-1/4" [83 mm]	3/4" [19 mm]	Cashmere	<ul style="list-style-type: none"> Nailed or stapled down over a recommended wood subfloor 	Above and on grade
	Engineered	5" [127 mm]	1/2" [13 mm]	Cashmere	<ul style="list-style-type: none"> Glued down directly over concrete Glued down over an approved underlay Glued down over concrete with a radiant heat system Stapled or glued down over a recommended wood subfloor 	Above, on, and below grade
Exotic Series	Classic	3-1/4" [83 mm]	3/4" [19 mm]	Semi-gloss Cashmere	<ul style="list-style-type: none"> Nailed or stapled down over a recommended wood subfloor 	Above and on grade
	Engineered	2-9/16" [65 mm] 3-5/16" [84 mm]	3/8" [10 mm]	Semi-gloss Cashmere	<ul style="list-style-type: none"> Glued down directly over concrete Glued down over an approved underlay Glued down over concrete with a radiant heat system 	Above, on, and below grade
		5" [127 mm]	1/2" [13 mm]	Cashmere	<ul style="list-style-type: none"> Stapled or glued down over a recommended wood subfloor 	Above, on, and below grade

Mirage products are distributed through an extensive network of authorized hardwood dealers. These expert dealers are qualified to offer you excellent service, the complete Mirage product line, accessories, and much more. **Feel free to inquire about product availability.**

Design Series	Classic	2-1/4" [57 mm] 2-1/2" [64 mm] 3-1/4" [83 mm]	3/4" [19 mm]	Semi-gloss	<ul style="list-style-type: none"> Nailed or stapled down over a recommended wood subfloor 	Above and on grade
	Engineered	2-9/16" [65 mm] 3-5/16" [84 mm]	3/8" [10 mm]	Semi-gloss	<ul style="list-style-type: none"> Glued down directly over concrete Glued down over an approved underlay Glued down over concrete with a radiant heat system Stapled or glued down over a recommended wood subfloor 	Above, on, and below grade
Lock	5" [127 mm]	1/2" [13 mm]	Cashmere	<ul style="list-style-type: none"> Stapled or glued down over a recommended wood subfloor 	Above and on grade	
		7/16" [11 mm]	Semi-gloss	<ul style="list-style-type: none"> Glueless over a recommended membrane on a wood subfloor, concrete, or concrete with a radiant heat system 	Above, on, and below grade	
Herringbone Series	Engineered	2-9/16" [65 mm]	3/8" [10 mm]	Semi-gloss Cashmere	<ul style="list-style-type: none"> Glued down directly over concrete Glued down over an approved underlay Glued down over concrete with a radiant heat system Glued down over a recommended wood subfloor 	Above, on, and below grade

For a beautiful and natural-looking floor, each Classic box contains boards of various lengths, and each Engineered or Lock box contains 5 different board lengths. The Herringbone Series is available in the Stylish Collection in a width of 2-9/16" [65 mm] and fixed lengths of 13-3/4" [350 mm] and 17-7/8" [455 mm]. It is offered in four species as well as the most popular colors.

nanolinx™

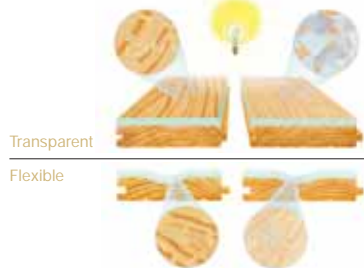
The 1st nanotechnology finish in prefinished wood flooring



To enhance and protect

Mirage has taken floor protection to the next level with Nanolinx™, the flexible, transparent, and incredibly tough finish based on cutting-edge nanotechnology. Five times more resistant than most other competitive finishes, Nanolinx™ features antimicrobial agents to make your environment more hygienic and your floor easier to clean. And it's crystal clear so that you can enjoy the full natural beauty of wood. Exclusive to the Mirage Look.

Nanolinx™ by Mirage



Transparent

Flexible

Competitors' finish

For even greater quality, the natural light-colored species belonging to the Herringbone Series also benefit from additional UV protection, considerably reducing the yellowing effects of aging while ensuring that your floor always remains of the highest quality. Which means that generations to come will still be able to enjoy the natural beauty of your Mirage floor.

Find out more about Nanolinx™ at
www.miragenanolinx.com

A lasting investment

Lifetime limited structural warranty. 25-year warranty on finish wear-through for residential applications and 3-year warranty on finish wear-through for light commercial applications.

Your Mirage Look. Yours to enjoy for many years to come.



25 YEAR FINISH WARRANTY