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KNOW WHAT YOU'RE BUYING

If you're in the market for a new hardwood floor – shop around. You'll find hardwood flooring everywhere, from box stores to supermarkets. It's not all the same. Depending on where the product was produced, you may end up with a moisture-laden mass produced product that won't perform well in an Alberta climate. Many times you'll have to carry it out yourself, and have to arrange installation. So what seemed like a great deal might just turn out to be a giant logistical and costly headache. It really doesn't have to be that way.

When you choose a **Mirage** floor from Alberta Hardwood Flooring, the process is streamlined. Alberta Hardwood Flooring *specializes* in hardwood flooring – it's what they do! They strive to offer not only excellence in products, but excellence in service too. Their trained sales professionals will help you choose the product that best fits your needs. They'll know exactly how much product you'll need, and they'll arrange installation by their experienced installers. They'll tell you beforehand what to expect before, during, and after the installation process. You'll be kept in the loop every step of the way. And at the end of the day, you'll be left with a superior product that was installed efficiently and expertly – guaranteed!

So look around, and ask questions. Find out about the quality control measures, milling procedures, and environmental practices of wood flooring producers. If your flooring retailer can't answer your questions – you'll find experts who can at Alberta Hardwood Flooring.